

FOR IMMEDIATE RELEASE



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**“Doggies and Denim” on the Catwalk
Bloomingdale’s Presents Safe Humane Chicago Dogs and Volunteers
Thursday, March 20th**

*Safe Humane Chicago highlights education, advocacy and second chances
in dog-and-handler fashion show.*

CHICAGO, IL (March 7, 2014) Bloomingdale’s on Michigan Avenue is hosting an exciting spring fashion event benefiting local human-canine-bond advocacy organization [Safe Humane Chicago](#).

“Doggies and Denim”, a runway show featuring Bloomingdales’ latest denim trends and a benefit for Safe Humane Chicago, will take place from 6 to 8 pm, Thursday, March 20th at Bloomingdale’s, 900 N. Michigan Avenue, 5th floor, in Y.E.S. No RSVPs necessary.

Featuring dogs and volunteers from Safe Humane Chicago, this fun evening of shopping gives guests an opportunity to view and purchase Bloomingdale’s hottest denim fashions while benefitting dogs in need.

Bloomingdale’s is graciously donating ten percent (10%) of the pre-tax portion of all purchases made by Safe Humane friends and supporters on March 20th after 6 pm to Safe Humane Chicago.

Volunteer models include community leaders, high school leaders, partners and board members of Safe Humane Chicago. They’ll be strutting the runway with adorable adoptable pups and a few already adopted Safe Humane Ambassador Dogs. Guests will have an opportunity to learn about the program and meet some of the dogs and youth whom Safe Humane Chicago serves.

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Doggies and Denim

“This is the second fashion event that Bloomingdale’s is hosting for Safe Humane Chicago” said Safe Humane Chicago’s Executive Director and Founder, Cynthia Bathurst. “The first event, ‘Cashmere and Canines’ held last November, raised more than \$2,000. in much needed funds. So we’re thrilled and very grateful that Bloomingdale’s is hosting a spring event in support of the mission and efforts of Safe Humane Chicago.”

Aside from raising greatly needed funds, Bloomingdale’s “Doggies and Denim” event will help generate awareness, celebrate partnerships, and showcase the dogs and youth for whom Safe Humane Chicago programs advocate.

Safe Humane Chicago works throughout the Chicago area to create safer, more humane communities by inspiring positive relationships between people and animals. Through education, advocacy and second chances, Safe Humane Chicago focuses on youth leadership, collaboration with the criminal justice system and helping vulnerable dogs and youth in at-risk communities.

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