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**NATIONAL CANINE RESEARCH COUNCIL AND SAFE HUMANE SELECTED AS
WINNERS IN THE 35th ANNUAL TELLY AWARDS**

***New Video Series for Police and Dog Encounters Honored in
Employee Communications and Training Categories***

Amenia, N.Y. – June 16, 2014 – The Telly Awards has named the National Canine Research Council and Safe Humane as a winner in the 35th Annual Telly Awards, Employee Communications and Training categories, for their piece titled “Police & Dog Encounters Video Training Series.” With nearly 12,000 entries from all 50 states and numerous countries, this is truly an honor.

The video training series, produced by Karl Productions, provides officers with hands-on skills and information to protect themselves, the public and the dogs they encounter in the line of duty. Presented in five, ten minute videos, which are designed to be viewed during police briefings, the series presents a clear sequence of tangible strategies to assist police with decoding animal behavior and body language, suggesting tactical methods for affectively deescalating an encounter to avoid violent force.

“Our goal in creating these videos was to partner with police municipalities across the country, supporting them with the training and information needed to prepare them for a dog encounter in the line of duty,” said Stacey Coleman, executive director of the National Canine Research Council. “We’re honored to have our efforts recognized by The Telly Awards.”

The “Police & Dog Encounters Video Training Series” was developed and funded by the National Canine Research Council in partnership with Safe Humane and the Department of Justice Office of Community Oriented Policing Services (COPS) to address the problem that nearly half of intentional police shootings at departments nationwide involve animals, most often dogs. The videos are available at no cost through the COPS Office Community Policing Learning Portal:
<http://cops.igpa.uillinois.edu/resources/police-dog-encounters>.

“Considering the integral role animals play in our communities and families, a lack of training about how to deal with dog encounters presented a void in the traditional police training,” said Cynthia Bathurst, executive director of Safe Humane. “We developed the videos from and for the police perspective, including expert advice on how to manage risk, liability and reporting of dog encounters. Ultimately, we and the police share in the goal of building safer communities for all. These videos help to accomplish that goal.”

The Telly Awards was founded in 1979 and is the premier award honoring outstanding local, regional, and cable TV commercials and programs, the finest video and film productions, and online commercials, video and films. Winners represent the best work of the most respected advertising agencies, production companies, television stations, cable operators, and corporate video departments in the world.

For its 35th season, The Telly Awards once again joined forces with YouTube to give the public the power to view and rate videos submitted as part of the People's Telly Awards. In addition to recognition from the Silver Telly Council, the judging panel that selects the Telly Awards winners, the Internet community helps decide the People's Telly Awards winners.

A prestigious judging panel of more than 500 accomplished industry professionals, each a past winner of a Silver Telly and a member of The Silver Telly Council, judged the competition, upholding the historical standard of excellence that Telly represents. The Silver Council evaluated entries to recognize distinction in creative work – entries do not compete against each other – rather entries are judged against a high standard of merit. Less than 10% of entries are chosen as Winners of the Silver Telly, our highest honor. Approximately 25% of entries are chosen as Winners of the Bronze Telly.

The winning entry for the National Canine Research Council and Safe Humane was written and directed by David Beedy of Karl Productions. Director of photography was Anthony Flores. The series was edited by Dane Beedy and post production manager, Jamie Beedy.

To find out more about the Telly Awards, visit our website at www.tellyawards.com.

About NCRC

The National Canine Research Council is a non-profit committed to preserving the human-canine bond. NCRC publishes, underwrites, and reprints accurate, documented and reliable information to promote a better understanding of the human relationship with dogs. NCRC funded the *Police & Dog Encounters Video Training Series*. <http://nationalcanineresearchcouncil.com>

About Safe Humane

Safe Humane was founded on the principle that a safe community is also humane. Safe Humane's mission is to build safe and humane communities by inspiring positive relationships between people and animals. Through education, advocacy and second chances, Safe Humane programs are focused in three areas: Collaborative Justice, "Court Case Dogs" and Youth Leadership. <http://SafeHumaneChicago.org>

About Karl Productions

Karl Productions is an award-winning, "one-stop" Chicago shop for video production. For 23 years, Karl Productions has produced documentaries, training videos, web videos, Public Service Announcements and more. <http://karlproductions.com>

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